## Sampath Widushan

**Digital Product Designer** 

<ul> <li>implementing a Digital-based Fixed Deposit feature to boost customer engagement.</li> <li>Co-led design and launch of Super App, conducting extensive user research, creating a Design syster collaborating with stakeholders, currently leading cross-functional teams in a agile environment, are mentring inferents on ensure experience and attract over 2 million active users.</li> <li>Lead design workshops to facilitate knowledge sharing and foster a design-centric culture within the organization and leading industry essions and UX workshops for university undergraduates.</li> <li>Conducted BCS - User Experience Design Certification lectures as a BCS lecturer within the organization and leading industry essions and UX workshops for university undergraduates.</li> <li>Conducted BCS - User Experience Design Certification lectures as a BCS lecturer within the organization and leading industry essions and UX workshops for university undergraduates.</li> <li>Conducted BCS - User Experience Design Certification lectures as a BCS lecturer within the organization and leading industry essions and UX workshops for university undergraduates.</li> <li>Conducted BCS - User Experience Design Certification lectures as a BCS lecturer within the organization and leading industry essions and UX workshops for university and yoas 2 a 221</li> <li>Produced and teld engaging wideos for 'NouTube, managed the 'YouTube channel, and created visu appealing digital at twork for flyers and social media posts. While collaborating on creative strategies.</li> <li>Brandix Intimate Apparels – AQL Auditor</li> <li>Dan 2016 - May 2016</li> <li>Conduct quality inspections and sampling. document findings, ensure compliance with regulations. provide feedback for improvement. leveraging strong analytical, communication, and problem-solvi skills, with a background in quality management.</li> <li>Besearch (Currently Reading) Effects of Customer Satisfaction on App Store Ratings: A Case Study of the Su</li></ul>		\$ +9477 8582 670 ■ sampathwidushan@gmail.com
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